

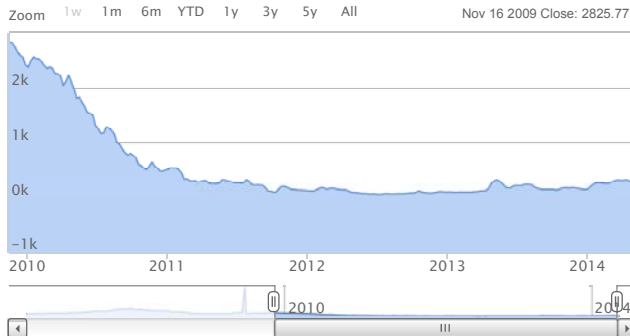
Synety

SNTY  271.97p ▼ **-1.5 -0.6%**

Market Cap
Enterprise Value
Revenue
Position in UK Edition

£23.4m
£21.1m
£547k
1165th

Value 0
Quality 10
Momentum 56
StockRank™ 13



Momentum	
Relative Strength (%)	
1m	-18.7% ●
3m	+1.4% ●
1yr	-14.5% ●
Volume Change (%)	
10d v 3m	-48.4% ●
Price vs... (%)	
52w High	-25.6% ●
50d MA	-7.44% ●
200d MA	+29.1% ●

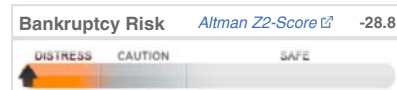
Growth & Value		vs. industry	vs. market
12m Forecast Rolling			
PE Ratio (f)	3.79		
PEG Ratio (f)	0.043		
EPS Growth (f)	841.9 %		
Dividend Yield (f)	n/a %		
Valuation (ttm)			
Price to Book Value	9.89		
Price to Tang. Book	25.4		
Price to Free Cashflow	n/a		
Price to Sales	42.9		
EV to EBITDA	n/a		

Margin of Safety (beta)	
Relative to Sector	-63%
Stability Value (EPV)	-75%

Screens Passed	
SNTY doesn't qualify for our  screens.	
Find out why: View Checklists	

Quality		vs. industry	vs. market
Return on Capital	-98.2 %		
Return on Equity	-115.7 %		
Operating Margin	-685.7 %		

Financial Summary		Balance Sheet · Income Statement · Cashflow							
Year End 31st Dec		2008	2009	2010	2011	2012	2013	2014E	2015E
Revenue	£m	1.62	2.17	0.90	0.061	0.076	0.55	1.92	5.98
Operating Profit	£m	-5.77	-7.41	-3.70	-11.1	-1.33	-3.75		
Net Profit	£m	-4.20	-7.56	-8.67	-20.6	-1.71	-3.58	-4.99	-3.00
EPS Reported	p	-190.8	-305.1	-112.9	-292.1	-34.0	-66.4		
EPS Normalised	p	-189.2	-303.8	-112.7	-142.9	-25.2	-57.9	132.3	-38.2
EPS Growth	%								
PE Ratio	x						n/a	2.10	n/a
PEG	x						n/a	n/a	n/a
Profitability									
Operating Margin	%	-357	-341.4	-412.5	-18,185	-1,745	-685.7		-3,621%
ROA	%		-41.5	-15.6	-55.4	-23.9			
ROCE	%	-36.7	-45.0	-13.3	-202.6	-28.7	-98.2		-70.8%
ROE	%		-48.7	-17.8	-61.8	-28.3	-115.7		-54.5%
Cashflow									
Op. Cashflow ps	p	-152.7	-278.2	-250.9	-191.4	-61.8	-41.2		
Capex ps	p	59.2	54.1	34.8	9.33	4.86	1.91		
Free Cashflow ps	p	-211.9	-332.3	-285.7	-200.7	-66.6	-43.1		
Dividends									
Dividend ps	p								
Dividend Growth	%								
Dividend Yield	%								
Dividend Cover	x								
Balance Sheet									
Cash etc	£m	6.50	6.03	13.7	5.29	2.70	2.30		-18.8%
Working Capital	£m	6.91	6.77	16.5	5.29	2.63	2.11		-21.1%
Net Fixed Assets	£m	2.57	3.02	2.28	0.19	0.26	0.27		-36.4%
Net Debt	£m	-6.50	-6.03	-13.7	-5.29	-2.70	-2.30		
Book Value	£m	15.1	15.9	27.2	5.47	3.82	2.37		-30.9%
Average Shares	m	2.20	2.48	3.40	3.45	3.87	5.40		+19.6%
Book Value ps	p	680	610.2	786.6	158.5	77.1	37.2		-44.1%



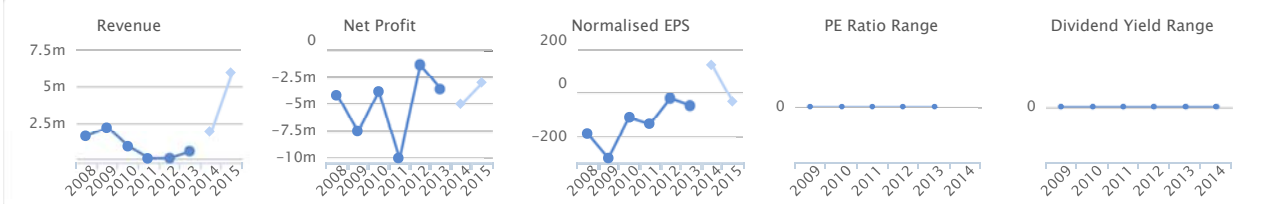
Earnings Manipulation Risk



Other Ratios		total	ex intang
Leverage (ttm)			
Gross Gearing	%	0.000	0.000
Net Gearing	%	-97.0	-249.5
Cash / Assets	%	53.6	
Liquidity (ttm)			
Curr. Ratio	5.51		
Quick Ratio	5.46		
Interest Cov.	100.0		
Efficiency (ttm)			
Asset Turnover	0.14		
Rec's Turnover	3.28		
Stock Turnover	9.61		

Recent History		vs. industry	vs. market
Latest interim period (ended 31st Dec '13) vs. prior year			
Sales Growth	364.5 %		
EPS Growth	n/a %		
3yr Compound Annual Growth Rate			
Sales Growth	-15.2 %		
EPS Growth	n/a %		
DPS Growth	n/a %		

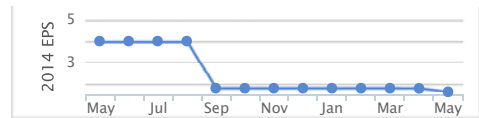
Graphical History Current Fiscal Year 2014



Broker Forecasts	31st Dec 2014	31st Dec 2015



Price Target: N/A	Net Profit	EPS	DPS	Net Profit	EPS	DPS
Est. Long Term Growth Rate: n/a	(€)	(€)	(€)	(€)	(€)	(€)
Consensus Estimate	-6.07m	1.61	-	-3.64m	-0.47	-
1m Change	-3.74m	-0.17	-	-	-0.42	-
3m Change	-3.74m	-0.18	-	-	-0.42	-



Profile Summary		Home Page · News Releases · Investor Relations · Financial Information · Corporate History/Profile · Executives · Products/Services	
 Sydney Group plc is a holding company engaged in the provision of cloud-based integrated telephony solutions. The Company offers software and communications business that has developed and operates a cloud-based unified telecommunications and recording service called Sydney CloudCall, which is designed to be integrated with customer relationship management (CRM) platforms and other relevant software to allow end users to originate, log, record and replay telephone calls directly from within their CRM software without need to add or replace any onsite phone systems. Its products include CloudCall Enterprise, which is an integrated cloud-based on demand communication systems; CloudCall Click, which is a service providing Click to Call and Call Recording capabilities from within existing business software, such as Microsoft Outlook, Google's Gmail and various CRM systems, and CloudCall Contact Centre, which provides both inbound and outbound call functionality for their specific CRM.			
Directors: Simon Cleaver (Chmn.) 50, Mark Seeman (CEO) 44, Paul Williams (CFO) 44,		Address Studio 4, Phoenix Square 1 Burton Street, LEICESTER, LE1 1TB, United Kingdom	
No. of Employees: 17		No. of Shareholders: n/a	
Last Annual December 31st, 2013 Last Interim December 31st, 2013 Shares in Issue 8,416,486 Free Float 4.20m (49.9%) ISIN GB00B4XS5145	Sector Technology Industry Software & IT Services Index FTSE Aim All Share , Exchange London Stock Exchange (AIM) Eligible for an ISA? a SIPP?	Web https://www.sydney.com Phone +44 330 3350000 Contact Dr. Jens Muller (Investor Relations) Auditors Baker Tilly UK Audit LLP	

SNTY Quote		SNTY Share Price Performance									
SNTY Share Price GBp 271.97p Traded 3:10pm · Minimum 15 min delayed · NMS: 1.000k	Day's Change -1.5 -0.6%	<table> <tr> <td>Volume 16,520</td><td>Bid - Ask 265.0 - 272.0</td><td>Low - High 0.0 - 0.0</td><td>Spread 257bps</td></tr> <tr> <td>Avg Vol (3m) 28,885</td><td>Open - Close 270.0 - 270.0</td><td>12m Range 164.0 - 321.0</td><td>Beta 1.41</td></tr> </table>	Volume 16,520	Bid - Ask 265.0 - 272.0	Low - High 0.0 - 0.0	Spread 257bps	Avg Vol (3m) 28,885	Open - Close 270.0 - 270.0	12m Range 164.0 - 321.0	Beta 1.41	
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Latest SNTY News Announcements <i>(delayed)</i> More »		Industry Peer Group	
30th Apr	Exercise of Warrants	Idox Compare vs SNTY	
15th Apr	Further Integration	GB Compare vs SNTY	
14th Apr	Holding(s) in Company	WANDISCO Compare vs SNTY	
14th Apr	Holding(s) in Company	Globo Compare vs SNTY	
14th Apr	Holding(s) in Company	Tungsten Compare vs SNTY	
10th Apr	Directors dealings	Fusionex Internati... Compare vs SNTY	
Upcoming SNTY Events		Anite Compare vs SNTY	
Monday 24th March, 2014 <i>(Estimate)</i> Preliminary 2013 Sydney Group PLC Earnings Release		Innovation Compare vs SNTY	
Recent ↓		Technology Software & IT Services	

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