FAIR ACCESS TO NEW SHARE PLACINGS AND OFFERS

PrimaryBid

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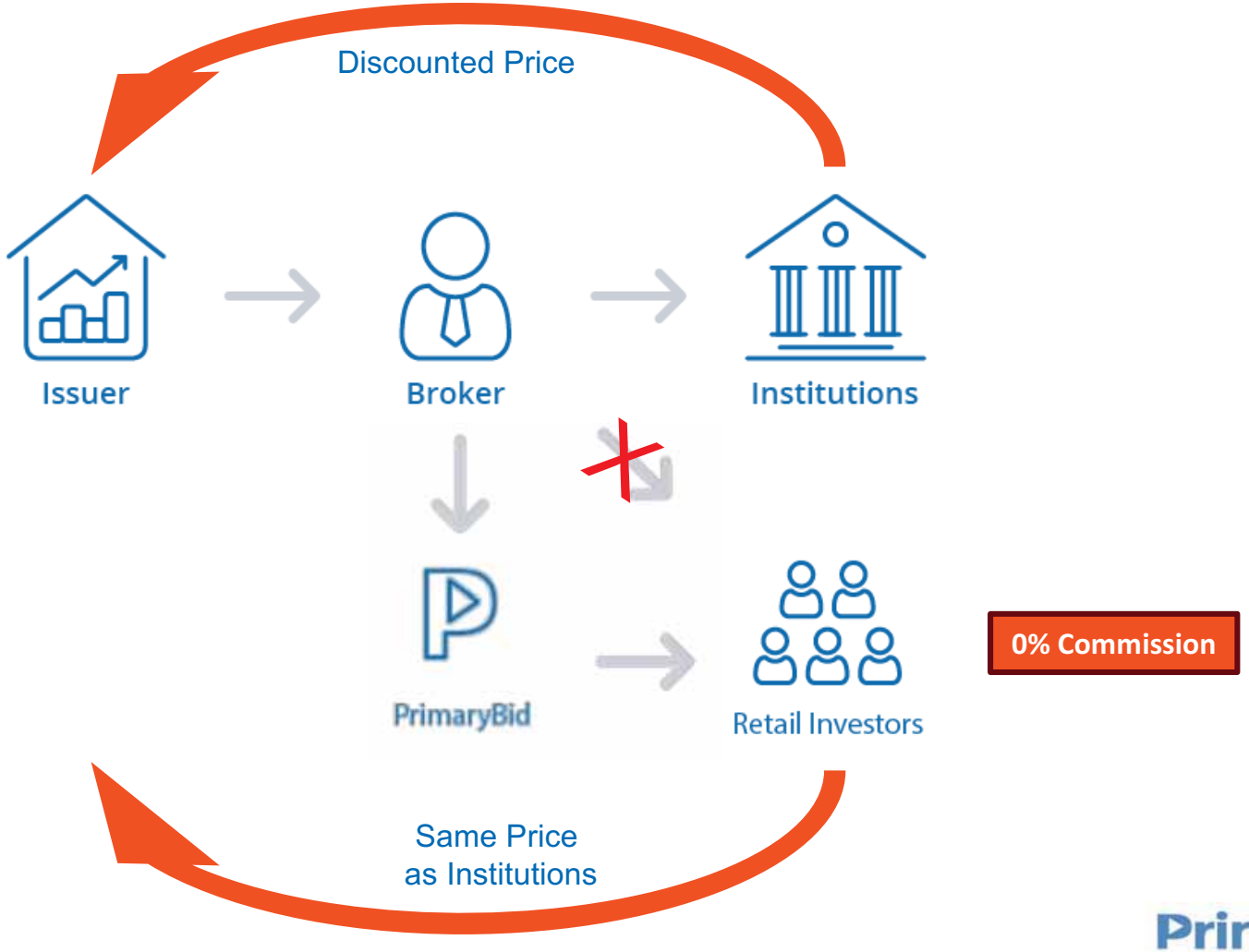
3 Things

PrimaryBid

1. Sign up

PrimaryBid

We are evolving equity fundraising



PrimaryBid

We are evolving equity fundraising

Issuer retains broker

Brokers builds book with institutions

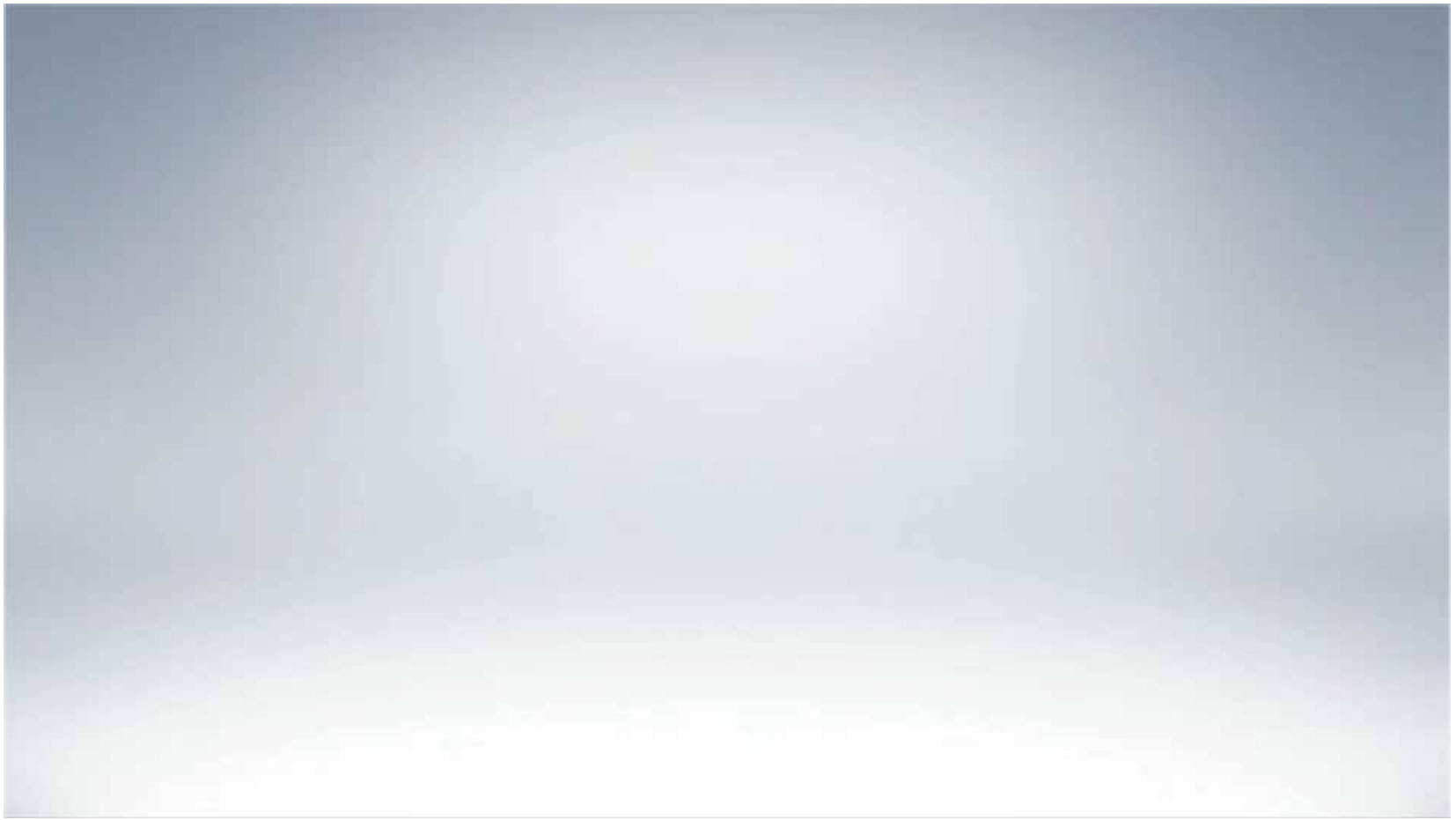
Retail investors unaware and uninvolved

PrimaryBid engages retail investors **FOR FREE!**

Investors subscribe at same price as institutions

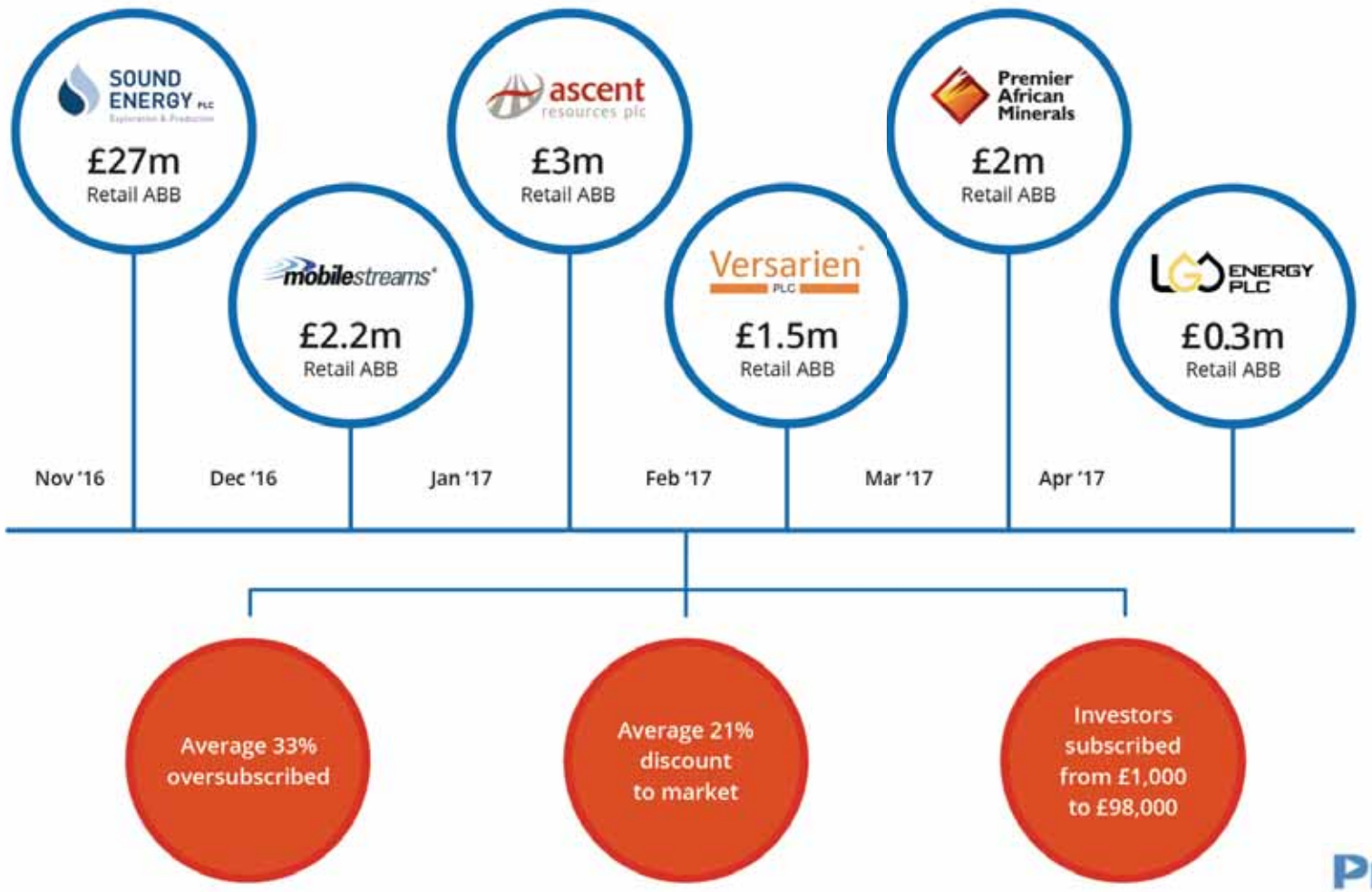
PrimaryBid

Using technology to connect investors



PrimaryBid

Multiple £multi-million transactions



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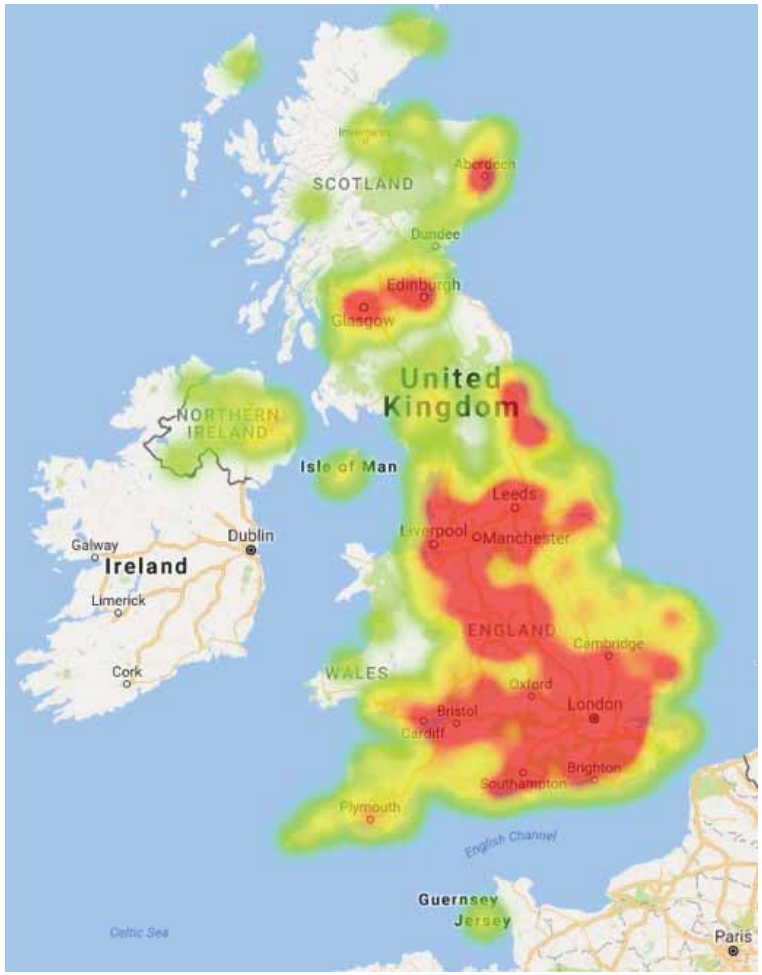
We have users from all over the UK



PrimaryBid

We are winning awards

Nov ‘16

Mar ‘17

PrimaryBid

2. Spread the word

PrimaryBid

Investors and issuers love our service

> *"The way it was raised through PrimaryBid was a stroke of genius not only did it **ensure success** but had the effect of introducing [the issuer] to a **whole new group of investors**.*
>
> *– Retail investor, London South East*

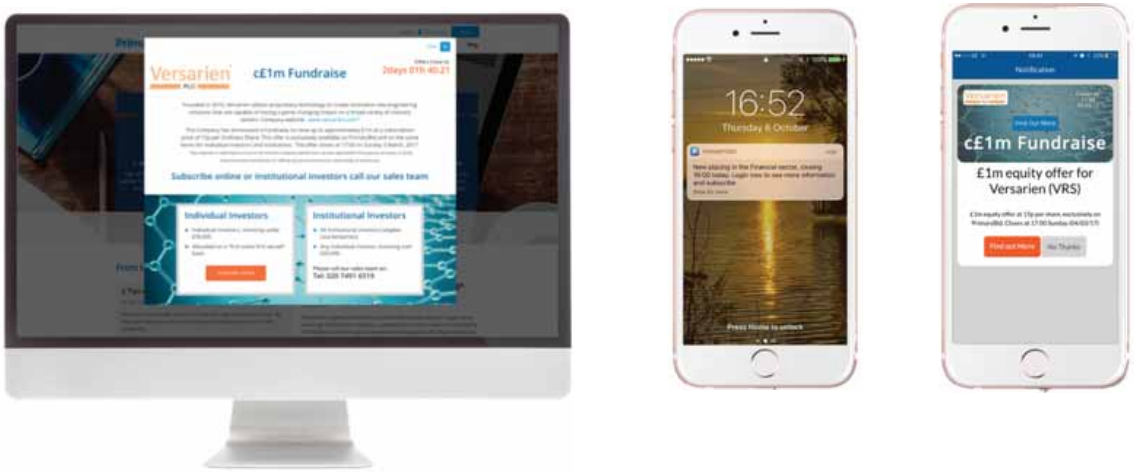
> *It is pleasing that in using PrimaryBid **private investors usually excluded** from such offers have been able to **participate on the same terms as institutional investors**...*
>
> *– Colin Hutchinson, CEO of Ascent Resources*

> *"PrimaryBid is an excellent way to get a **heads up on new investments** at an early stage."*
>
> *– Retail investor, London South East*

Source: PrimaryBid User Survey, March '17

PrimaryBid

Versarien oversubscribed in 24 hours



Market cap	£16m
Size of offer	£1m
Subscription rate	150% (£1.5m)
Discount to market	6.25%
PrimaryBid role	Joint bookrunner

> *We were delighted with the **simplicity**, **low cost** and **take up** we received. I would absolutely recommend it to other AIM companies.*

Versarien PLC – Nick Ricketts, CEO of Versarien

PrimaryBid

Premier African Minerals
Oversubscribed and closed 4 hours early

Market cap	£22m
Size of offer	£1.5m
Subscription rate	134% (£2m)
Discount to market	23%
PrimaryBid role	Sole bookrunner

> *"The demand for the offer was absolutely fantastic and we do appreciate all of PrimaryBid's assistance in making this such a successful fundraise for both existing and new institutional and private investors."*

Premier African Minerals

– George Roach, CEO of Premier African Minerals

PrimaryBid

LGO Energy
Fully subscribed and closed early

Market cap	£12m
Size of offer	£0.3m
Subscription rate	100% (£).3m)
Discount to market	12%
PrimaryBid role	Joint bookrunner

> *"We are delighted to have received support from new and existing shareholders who participated in the fully subscribed Offer. We undertook the Offer to give our retail shareholders the opportunity to participate through the PrimaryBid platform"*

– Neil Ritson, CEO of LGO Energy

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3. Subscribe

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Three Things

1. Sign Up

2. Share

3. Subscribe

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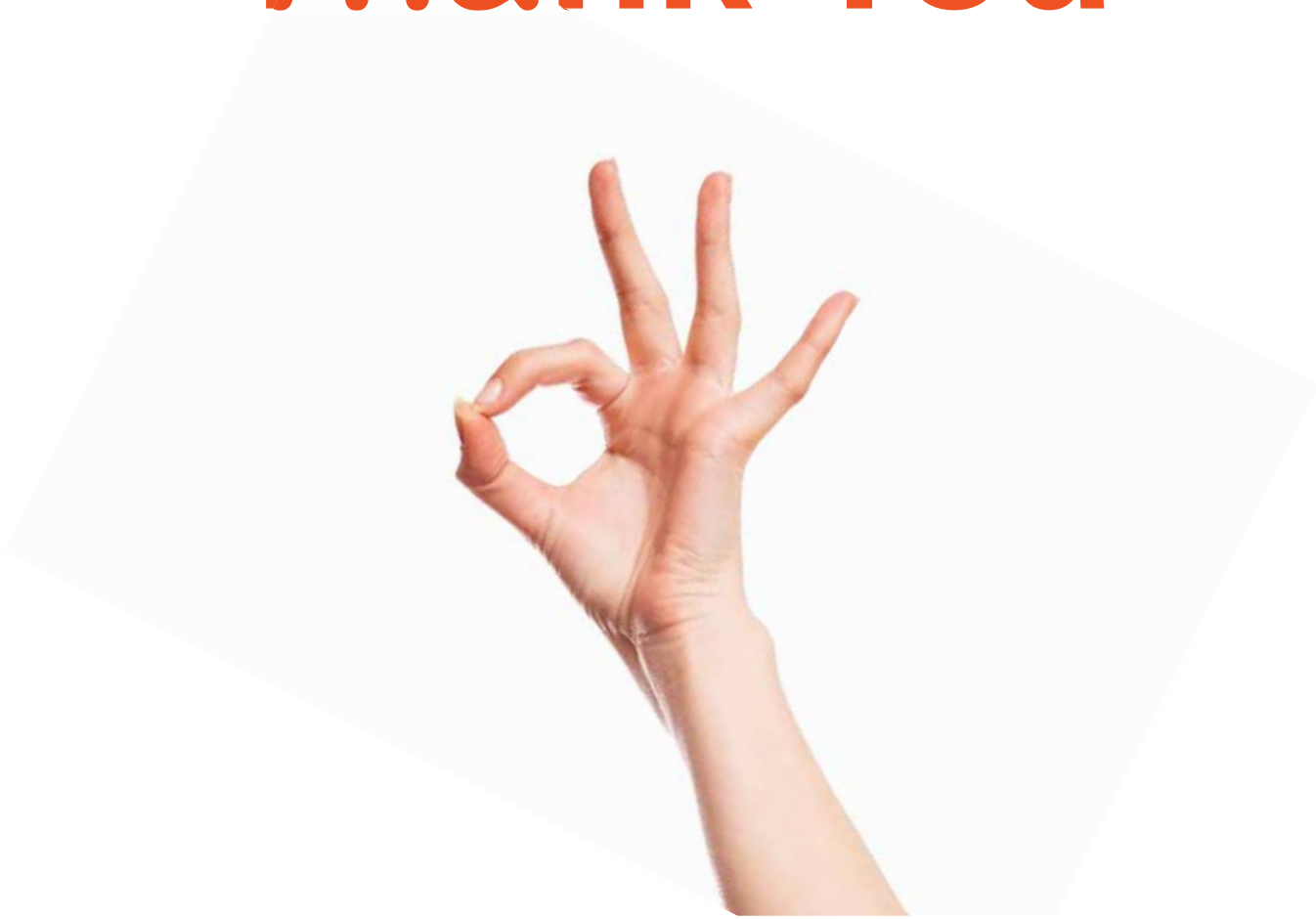
Thank You



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