FAIR ACCESS TO NEW SHARE PLACINGS AND OFFERS

OCTOBER 2017

PrimaryBid

Disclaimer

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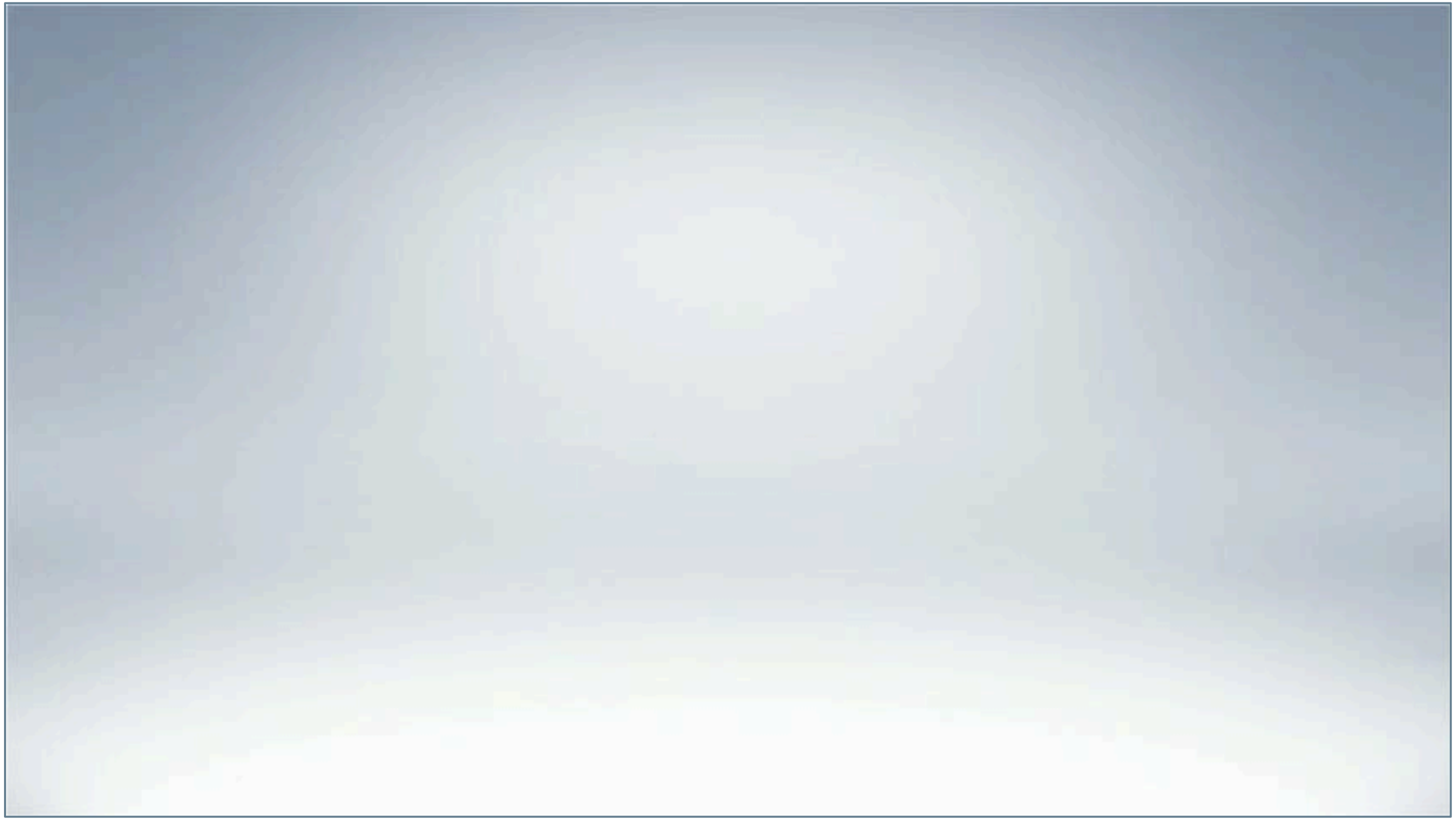
Things

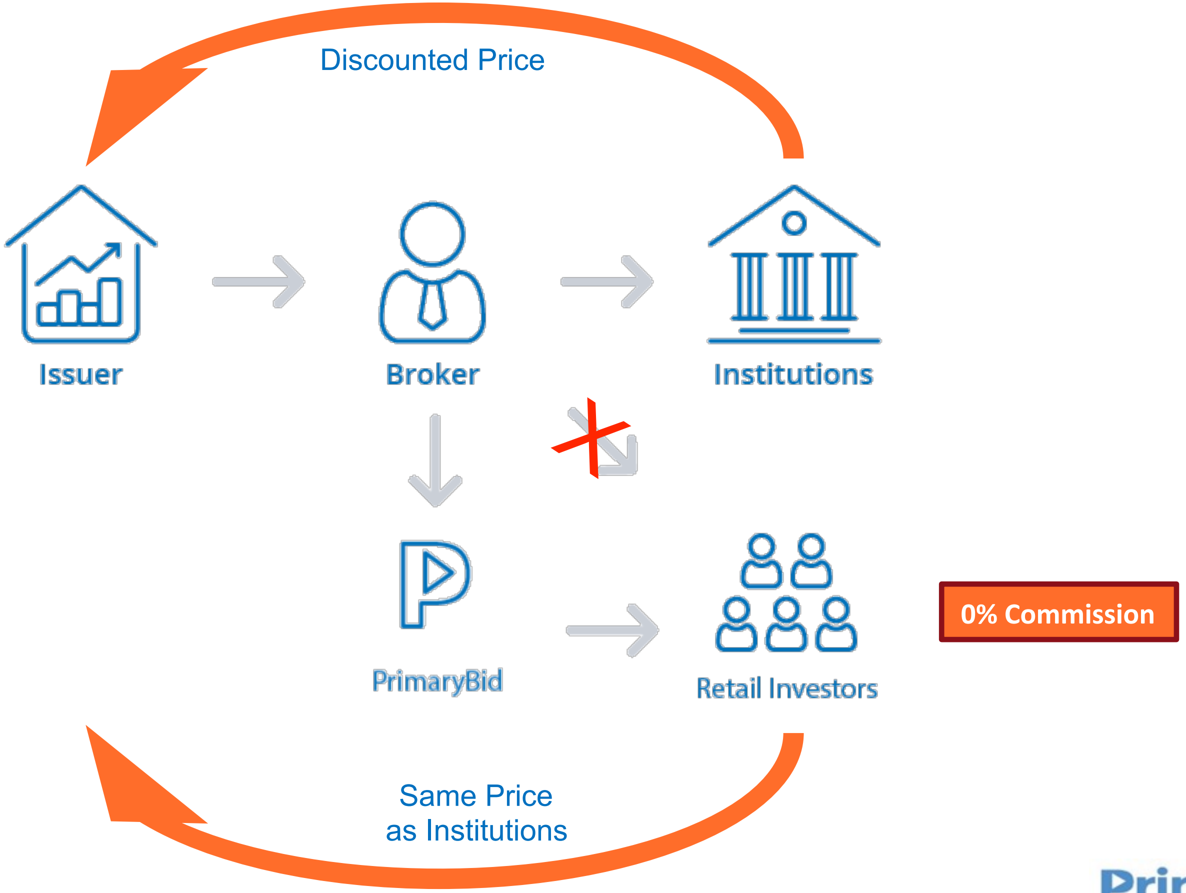
PrimaryBid

1. Sign up

What is PrimaryBid?



We are evolving equity fundraising



PrimaryBid

We are evolving equity fundraising

Broker	Broker & PB	
☑	☑	Issuer retains broker
☑	☑	Brokers builds book with institutions
☑	☐	Retail investors unaware and uninvolved
☐	☑	PrimaryBid engages retail investors **FOR FREE!**
☐	☑	**Investors subscribe at same price as institutions**

Multiple £multi-million transactions

2016

SOUND ENERGY PLC
Exploration & Production
£26.9m
Retail ABB

mobilestreams
£2.2m
Retail ABB

2017

ascent resources plc
£3.0m
Retail ABB

Versarien PLC
£1.5m
Retail ABB

Premier African Minerals
£2.0m
Retail ABB

LGO ENERGY PLC
£0.3m
Retail ABB

flowgroup
£0.7m
Retail ABB

Toople.com
£1.4m
Retail ABB

MYANMAR INVESTMENTS
£5.8m
Retail ABB

HIGHLANDS
£2.0m
Retail ABB

Provexis plc
£0.3m
Retail ABB

tern
£0.6m
Retail ABB

Premier African Minerals
£3.5m
Retail ABB

FRONTERA RESOURCES
£2.5m
Retail ABB

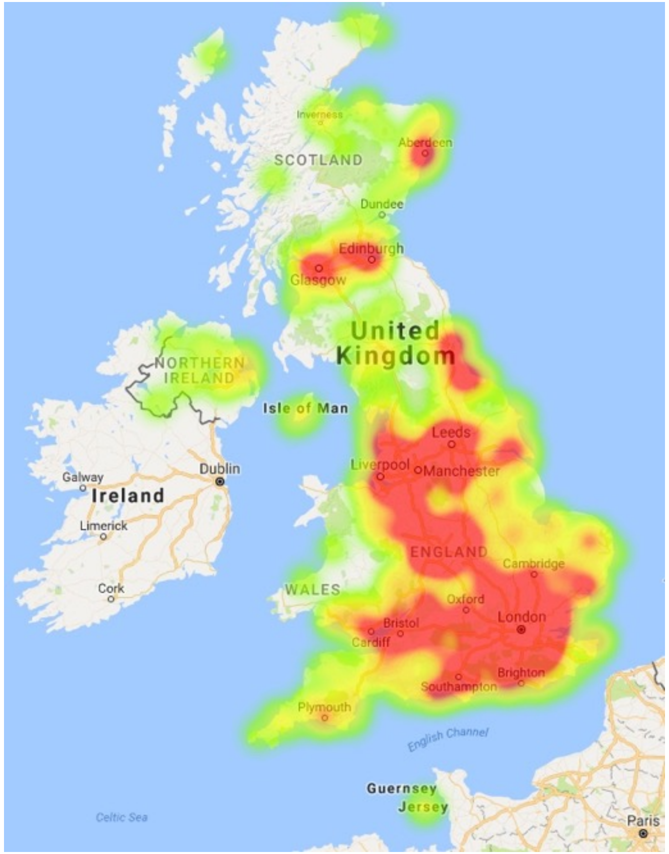
Average 19% oversubscribed

Average 9% discount to market

Investors subscribed from £1,000 to £98,000

PrimaryBid

We have users from all over the UK



PrimaryBid

We are winning awards

Nominated for
Best Alternative Finance
Platform in
Shares Awards 2017

OLIVER WYMAN FinTechNOW WINNER Q4 2016	ADVFN International Financial Awards WINNER 2017 Best Newcomer	ONLINE PERSONAL WEALTH AWARDS 2017 Best Equity Crowdfunding Platform May, 2017
Nov '16	Mar '17	May '17

2. Spread the word

PrimaryBid

Investors and issuers love our service

Source: PrimaryBid User Survey, March ‘17

Testimonials

ISSUERS

"Sound Energy values a platform which enables private investors to participate re-affirming our commitment to treat private & institutional investors fairly."

James Parsons
CEO

"One of the key reasons we used PrimaryBid was speed. Once we had taken the decision to raise equity, the offer was live within 48 hours, ran over a weekend and completed a week later"

Colin Hutchinson
CEO

"We were delighted with the simplicity, low cost and take up we received. I would absolutely recommend PrimaryBid to other AIM companies."

Neil Ricketts
CEO

INVESTMENT BANKS

"It is important to offer the same opportunities to investors of all types. We are delighted to be working with PrimaryBid to provide access to retail investors, and this could improve market liquidity."

Sam Smith
CEO

"PrimaryBid is an exciting move in levelling the playing field. It should also provide brokers with an indication of retail appetite for their corporate clients and will surely improve the quality of advice."

James Reed-Daunter
CEO

"This platform benefits all types of investors including institutions, but importantly it will help unlock the potential from private investors, which will be good for companies and ultimately the market."

Simon Fine
CEO

RETAIL INVESTORS

"The way it was raised through PrimaryBid was a stroke of genius not only did it ensure success but had the effect of introducing [the issuer] to a whole new group of investors."

Retail Investor
LSE.co.uk

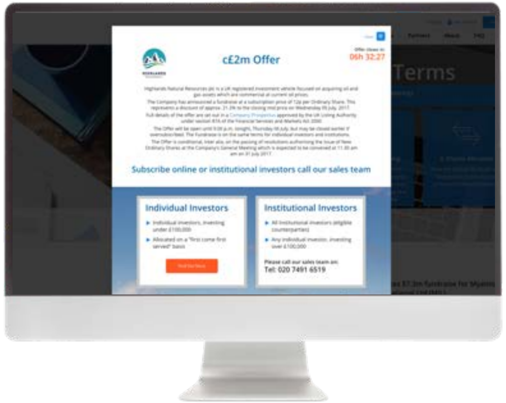
"They should be applauded... not many companies will instigate a placing and give private investors first option on a placing and not even charge a commission. Makes a refreshing change."

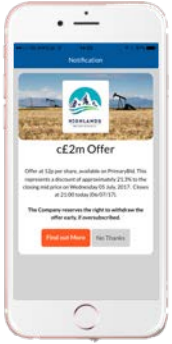
Retail Investor
ADVFN

"The thing I like most about PrimaryBid, apart from equality for private investors, is that the company gets the cash they need without disproportionate fees."

Retail Investor
LSE.co.uk

Highlands Natural Resources
Second Offer for Main List company





Market cap	£10m
Size of offer	£2m
Subscription rate	100% (£2m)
Discount to market	21.3%
PrimaryBid role	Joint bookrunner

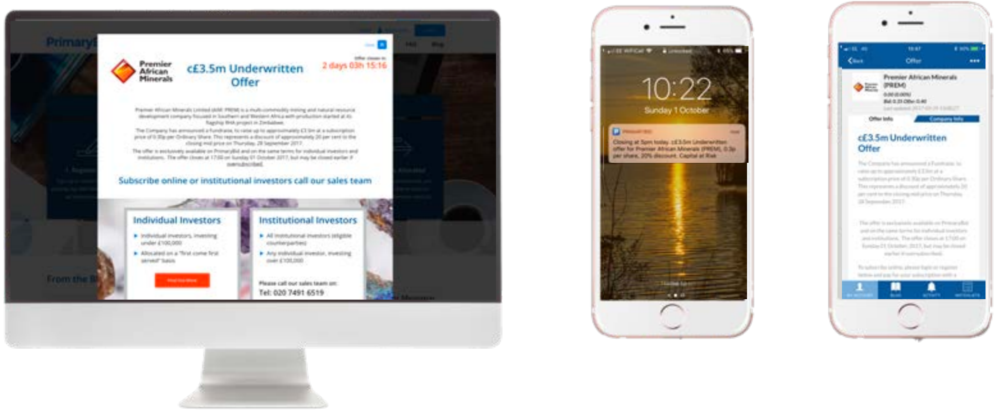
> *"We are delighted with the level of support received from investors who subscribed via PrimaryBid and I look forward to updating our shareholders in the coming months on progress with the drilling at East Denver."*

HIGHLANDS NATURAL RESOURCES

– Robert Price, Chairman & CEO of HNR

PrimaryBid

Premier African Minerals
£3.5m underwritten offer



Market cap	£22m
Size of offer	£3.5m
Subscription rate	100% (£3m)
Discount to market	20%
PrimaryBid role	Sole bookrunner

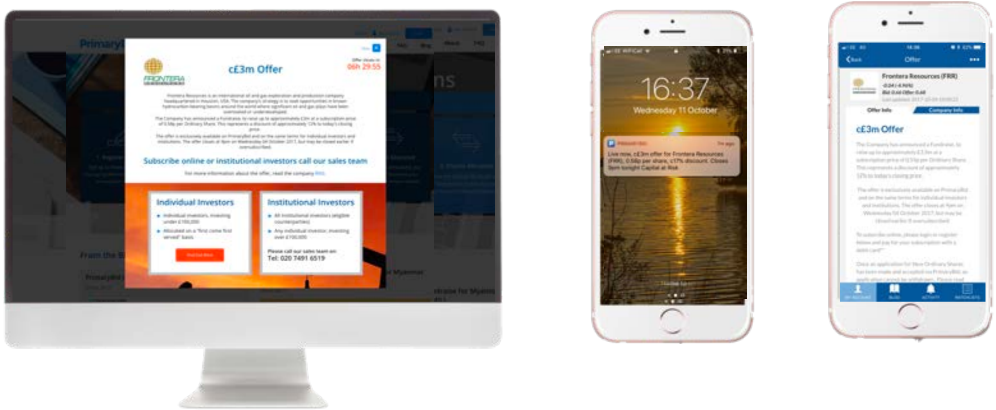
> *"The demand for the offer was absolutely fantastic and we do appreciate all of PrimaryBid's assistance in making this such a successful fundraise for both existing and new institutional and private investors."*

Premier African Minerals

– George Roach, CEO of Premier African Minerals

PrimaryBid

Frontera Resources
£2.5m raised in just 105 minutes



Market cap	£100m
Size of offer	£2m
Subscription rate	125% (£2.5m)
Discount to market	17%
PrimaryBid role	Sole bookrunner

“*We are delighted to have used PrimaryBid’s innovative platform that allowed private investors who have supported us in the past, to gain access to this Offer.*”

– Zaza Mamulaishvili, President and CEO of Frontera Resources Corporation

FRONTERA RESOURCES

PrimaryBid

3. Subscribe

Three Things

1. Sign Up
2. Share
3. Subscribe

PrimaryBid

Thank You

PrimaryBid