



# FAIR ACCESS TO NEW SHARE PLACINGS AND OFFERS

February 2018

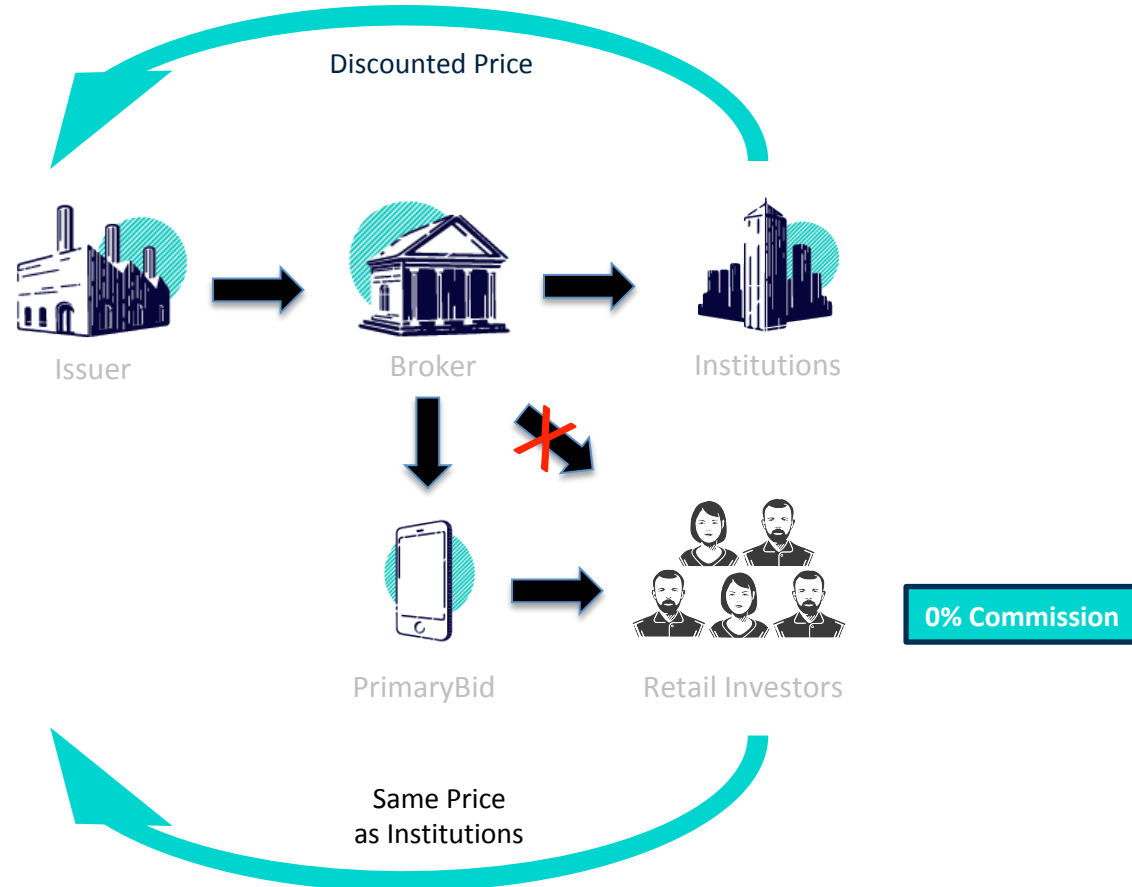
# 3 Things



# 1. Sign up



# We are evolving equity fundraising





Traction

£56 million

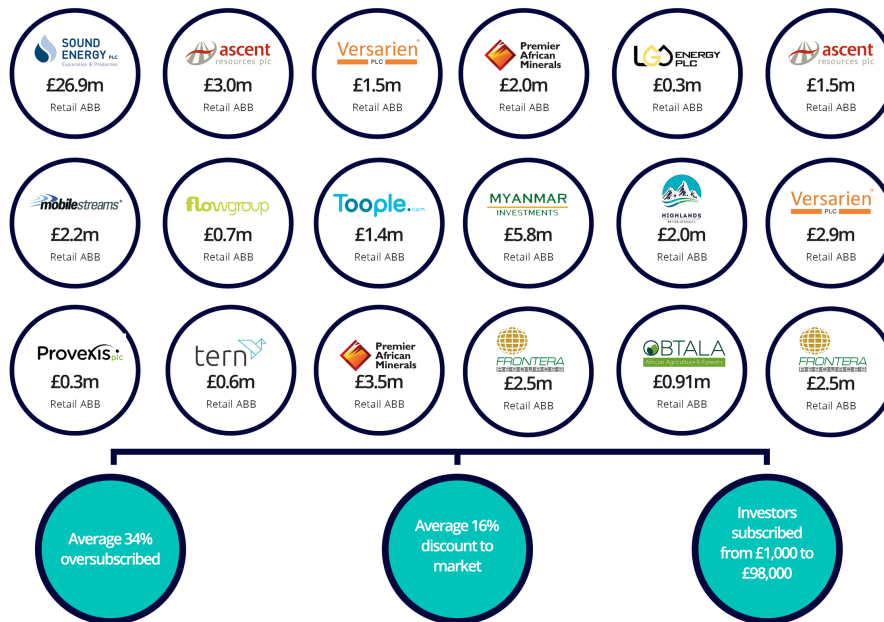
Raised via platform

36 deals

Completed deals

9.8 billion

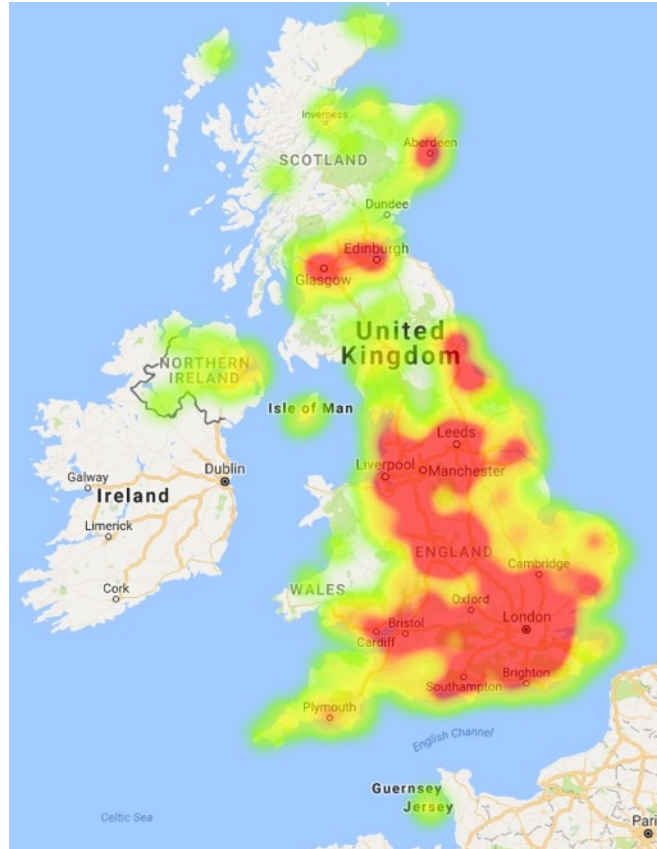
Shares settled to 49 stockbrokers



## 2. Spread the word



# We have users from all over the UK



Investors love our product

£7,054

Average retail order

125,671

Page views on live deals

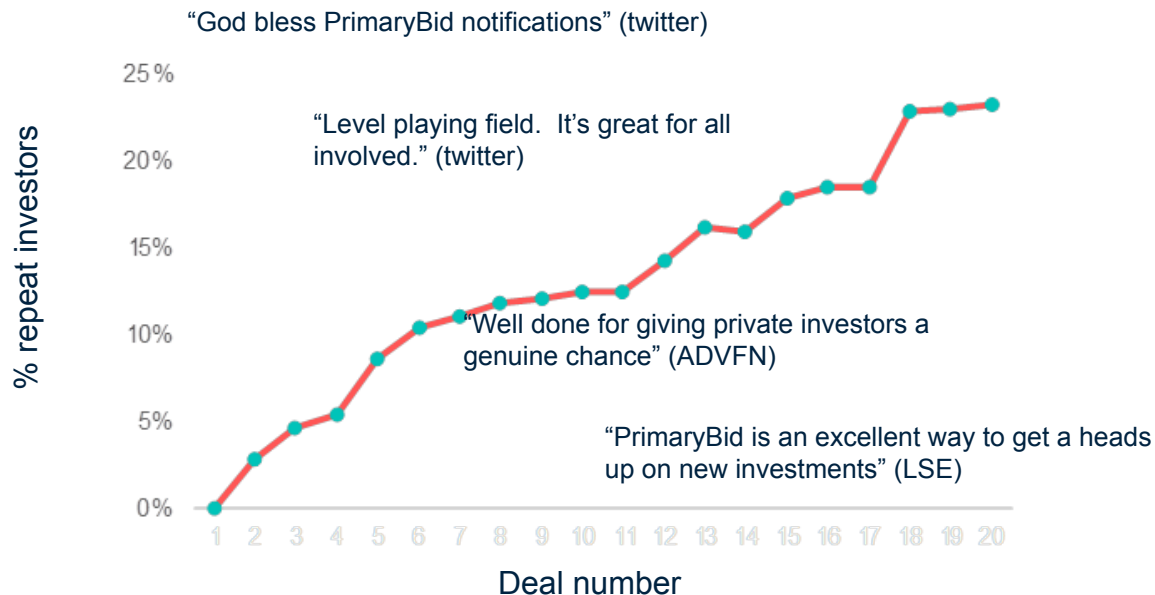
93%

Onboarding automation rate

357 seconds

Average onboarding time

And are coming back for more



## Investors and issuers love our service



Source: PrimaryBid User Survey, March '17

## We are winning awards



Mar '17



May '17



Nov '17



Mar '18

# 3. Subscribe



# Three Things

1. Sign Up



2. Share



3. Subscribe



# Thank You





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